



**9<sup>th</sup> International Conference of the African Association of Remote Sensing of the Environment AARSE\_2012**  
**Sponsors and Exhibitors Prospectus**

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## **BENEFITS OF SPONSORING AND EXHIBITING**

AARSE\_2012 will be a big forum in 2012 for interacting with international constituencies of geospatial and spatial data infrastructure administrators, policymakers, scientists, users, politicians, developers, service providers, students and professionals. Large numbers of geospatial professionals and experts from all sectors are expected to participate.

Therefore, companies and agencies offering geospatial products and services, environmental products and services or general information and communication technology products and services (local, regional and international) are invited to sponsor AARSE\_2012. In return you will gain exposure through distributed conference materials and the web site and be provided with the opportunity to come into direct contact with your target groups by means of a booth and literature distribution at the booth and in the conference bag. Breaks occur in the Exhibition hall where you can demonstrate and show your solutions, products and services to conference participants.

## **SPONSOR AND EXHIBITOR PACKAGE AT A GLANCE**

We offer a variety of sponsorship packages and there is definitely one that will meet your brand, networking objective and marketing strategies. An overview of the sponsorship packages are as shown below:

### ***Platinum Sponsor (25,000 € or more)***

> Logo of your organization under the name of platinum sponsor displayed on the following:

- *Conference / exhibition related publications*
- *Conference banners / backdrops*
- *Conference publicity email flyer*
- *Gift to conference speakers*
- *Floor plan at exhibition area*
- *Display boards at main lobby*

> Recognition of organization as the platinum sponsor and your participation in the email blast to conference participants prior to event.

> 200 words corporate profile (company to provide), logo and hyperlink on official conference website under the name of platinum sponsor.

> 200 words corporate profile (company to provide), logo, website and contact details in the conference and exhibition guide under the name of platinum sponsor.

> 2 corporate items of your choice (company to supply) in the conference bag for all participants and speakers.



- > Special mention of your organization as the platinum sponsor during the opening and closing sessions of the conference.
- > Digital list of the email contacts of conference participants will be sent to you after the conference.
- > 5 full delegate registrations to conference.
- > 5 invitations to conference dinner.
- > 12 sq. m of exhibition space with shell at identified premium locations on a first come first serve basis. Additional furniture / materials will be billed separately.
- > 20 minute talk on the organization during a special session organized for sponsors.

#### **Gold Sponsor (From 15,000 € to less than 25,000 €)**

- > Logo of your organization under the name of gold sponsor displayed on the following:
  - *Conference / exhibition related publications*
  - *Conference banners / backdrops*
  - *Conference publicity email flyer*
  - *Floor plan at exhibition area*
  - *Display boards at main lobby*
- > 150 words corporate profile (company to provide), logo and hyperlink on official conference website under the name of gold sponsor.
- > 150 words corporate profile (company to provide), logo, website and contact details in the conference and exhibition guide under the name of gold sponsor.
- > Special mention of your organization as the gold sponsor during the opening and closing sessions of the conference.
- > Digital list of the email contacts of conference participants will be sent to you after the conference.
- > 3 full delegate registrations to conference.
- > 3 invitations to conference dinner.
- > 9 sq. m of exhibition space with shell.

#### **Silver Sponsor (From 5,000 € to less than 15,000 €)**

- > Logo of your organization under the name of silver sponsor displayed on the following:
  - *Conference / exhibition related publications*
  - *Conference banners / backdrops*
  - *Conference publicity email flyer*
  - *Floor plan at exhibition area*



- > 100 words corporate profile (company to provide), logo and hyperlink on official conference website under the name of silver sponsor.
- > 100 words corporate profile (company to provide), logo, website and contact details in the conference and exhibition guide under the name of silver sponsor.
- > Special mention of your organization as a silver sponsor during the opening and closing sessions of the conference.
- > 2 full delegate registrations to conference.
- > 2 invitations to conference dinner.
- > 1 invitation to networking lunch.

#### **Bronze Sponsor (From 1,000 € to less than 5,000 €)**

- > Logo of your organization under the name of sponsor displayed on the following:
  - *Conference / exhibition related publications*
  - *Conference banners / backdrops*
  - *Conference publicity email flyer*
  - *Floor plan at exhibition area*
- > 100 words corporate profile (company to provide), logo and hyperlink on official conference website under the name of sponsor.
- > 100 words corporate profile (company to provide), logo, website and contact details in the conference and exhibition guide under the name of sponsor.
- > Special mention of your organization as a sponsor during the opening and closing sessions of the conference.
- > 1 full delegate registration to conference.
- > 1 invitation to conference dinner.

#### **Exhibitor (3,000 €)**

- > Logo of your organization displayed on conference / exhibition related publications.
- > 100 words corporate profile (company to provide), logo and hyperlink on official conference website.
- > 100 words corporate profile (company to provide), logo, website and contact details in the conference and exhibition guide.
- > 1 full delegate registration to conference for purchase of at least 20 sqm of exhibition space.
- > At least 4 sq. m of exhibition space with shell, and 200 € for every additional sq. m. Additional furniture / materials will be billed separately.